## **COMPETITION RULES**

#### Art. 1 Conditions of the contest

These rules set out the conditions of the competition organized by Hilarious SPRL.

Participants are deemed to be familiar with the content of these rules. Participation in this contest presupposes the unconditional acceptance of these rules by the participants. No dispute in this matter will be admitted. The rules are available at <u>https://celebration.hilarious.be/en</u>.

Only one prize can be won per customer during the entire contest period.

### Art. 2 Competition procedure and awarding of the prize

The contest runs from 26/12/22 (00h00min00sec) to 13/01/23 (23h59min59sec) inclusive. Winners will be notified by 31/01/23.

In an animated game, participants must successfully reach the end of the game in order to access the tiebreaker question. Each participant can only answer the tiebreaker question once.

In the event of a tie, the winner will be the person who answered the tiebreaker question correctly or closest to it. If there is still a tie, the participant who validated his/her entry first will be declared the winner.

Only completed entry forms received by the end of the contest will be considered.

For a chance to win the prize:

- 1. Participants must enter and successfully finish the game in order to access the tiebreaker question.
- 2. Entrants must get as close as possible to the answer to the tiebreaker question. Prizes will be awarded based on the rank order of the answers to the tiebreaker question.
- 3. In the event of winning, participants must provide their mailing address as the prize will be sent to that address. If this is not the case, the participants will not be included in the ranking and will not be entitled to the prize.

The prize consists of: a mini freezer filled with chocolate magnum ice cream.

It is indivisible and must be accepted as such. Under no circumstances may the prize be exchanged for other products or cash.

Winners will be notified by email. Winners have 5 working days from the date of sending the e-mail to send us the desired delivery address in the case of a physical prize. After the 5 working day period, their right to the prize will irrevocably expire.

Prizes that have not been claimed by the winners within the given time period will be offered, by e-mail, to the participants who did not win and who are ranked first after the winners, within the limits of available stocks and according to the "first come, first served principle". The number of participants selected for this second phase of distribution corresponds to twice the number of prizes remaining.

## Art. 3 Conditions of participation

The competition is open to all, excluding:

- Persons who have participated in the organization of the contest;

The minimum age for participation is 21 years.

Hilarious reserves the right to refuse winners if they do not respect the rules of the game or if they are contrary to the spirit of the game. In case of abuse, deception or fraud (participation by means of a script, fictitious persons, fictitious e-mail addresses, exploitation of a bug, etc.), Hilarious may disqualify a winner and deny the right to the prize.

## Art. 4 Identification

The identity of the participant is defined on the basis of the data provided by the participant.

Hilarious cannot be held responsible if the identification of a participant is impossible due to incorrect or incomplete data provided by the latter.

The use of false data leads to the exclusion of the participant.

The participants explicitly accept the publication of their name, without any compensation.

# Art. 5 Liability

Hilarious is not responsible for any damage, injury, accident or death that may result from obtaining any of the prizes and/or participating in any of the contests.

Hilarious cannot be held responsible for any direct, indirect, material, immaterial or corporal damage that may result from the use of the prize. In this case, the winner must contact the manufacturer of the prize.

Hilarious is not responsible for the possible failures of the post office and/or delivery companies (delay, damage, strike, loss or other) during the eventual sending of the prizes.

Hilarious cannot be held responsible if the contest has to be modified, suspended or cancelled due to force majeure or circumstances beyond its control.

Hilarious cannot be held responsible for technical problems of any kind or for communication problems.

In case of a competition via the Internet: any participation in the competition implies the acceptance of the specific characteristics of the Internet, in particular concerning the technical capacities and the response time when consulting, questioning, transferring information, the risks of interruption and, more specifically, the risks inherent to any connection to/transmission via the Internet, the lack of protection of certain data against possible theft and the risks of contamination by possible viruses circulating on the Internet. No complaint can be lodged with Hilarious regarding these restrictions.

### Art. 6 Permissions regarding image rights

Participants expressly agree to the publication of their name in the event of winning, without being entitled to any compensation other than the Contest prize.

The winners expressly accept to be photographed and/or filmed, without any compensation being due, during their participation in events won thanks to the contest. They also agree that this material may be used by Hilarious for communication and/or promotion of Hilarious products and/or services or the Hilarious brand and may be disclosed to the public by Hilarious via its various communication channels, including the internet, Hilarious social media, television broadcasts, print media, ... for 6 months after the event won.

## Art. 7 Protection of privacy

The organizer informs the participants that their personal data will be stored in a file. This file will only be used by the organizer for the purpose of this action. Participants have the right to view, change or delete this data. Participants who wish to have their data deleted during the course of the competition automatically agree that their participation in the competition will be terminated, as without registration they cannot be included in the list of participants. The data will not be used for information or promotional campaigns related to Hilarious products and services. The data will be kept for a period of one year from the actual delivery of the gift in case of a winning entry. Otherwise, the data will be destroyed at the end of the contest.

There will be no telephone conversations or written communications in connection with this contest, other than those necessary to award the prizes to the winners.

### Art. 8 Supervision, complaints and procedures

Hilarious will monitor the proper conduct of the competition.

In case of participation via a smartphone, the brand behind the operating system of the smartphone (Apple, Google, ...) or the brand of the smartphone shall not be considered as a sponsor or involved in any way in the contest.

Under no circumstances will written or oral information be given.

Any complaint regarding this contest must be sent in writing, at the latest within 10 calendar days after the end of the contest, to the following address: Jérôme Canon - 10 Rue Jules Cockx Straat - 1160 Auderghem

In case of disputes, the courts of Brussels are competent. This contest is subject to Belgian law.

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